

Secretary Report December 2020.

Much of my time has been spent on discussions and agreements around the officer's communications with branches and individuals.

Verifying and supporting wording and accuracy for Admin output

And as a result of our determination that all members have the opportunity to input to our policy work I have been talking to Branch and devolved Nations Secretaries and Chairs, to help identify experts, and also mining our data to independently identify people with knowledge and experience depending on the subject under discussion. We are widening the scope of member activism well beyond any previous administration and doing so in a far more democratic way.

Identifying socialists in other organisations and exploring co-operative working.

Working in policy groups, in part to ensure they are compliant with our constitution and policies and are fully socialist in outlook. I have also inputted evidence, requested changes of wording, and spoken.

Working with our Treasurer and Chair to ensure we are now properly compliant with the constitution, and that forward-thinking plans reflect our ethos as an organisation (i.e. are socialist in outlook). The Treasurer is fully competent in both the workings of the banking system, which are quite labyrinthine, and in his commitment to our socialist policies. Again, welcome Martin.

Working with the Chair and treasurer to ensure members and central council are kept fully up to date with the work of the Officers, and the latest advice.

Media:

Facebook:

People Reached: 872: up 8% (4-week period)

Post Engagements at 775 is down 29%. This is down to the fact we are no longer Boosting articles or pages.

Page Likes 67: up 319% (this is page, not individual content likes).

This does not cover the full picture since the last meeting but does give a good flavour. Our likes and followers are both just under 2,700. All Followers are advised when we are active.

Twitter: 6570 followers.

I post to both Facebook and Twitter on a daily basis.