**Secretary’s Report:**

Despite being in lockdown work for the SHA has continued and even intensified.

**Membership**

The following gives you some idea as to what is trending as regards the membership:

Current members as May 2020 is **1098**

20 new members since 28/02/2020. Plus a few Lapsed/Resigned/Consented joining/re-joining. We are working with the branches re the Lapsed members. Majority appear to be pre July 2018. Hopefully the branch secretaries can coax some back into the fold.

We have issued **reminders** to members who have **not renewed** but have found that many are not responding so we are working with branches on a more direct follow-up in such cases.

There is a full list of **members by branch** and **class** at the end of the report.

**Changes to Website.**

**New dedicated COVID-19 page** with the latest post at the top. Due to the dedicated COVID-19 page, our website is rising in the google rankings.

Section for **adding** **Links and Documents** pertaining to COVID-19

Moved **Past CC meetings** and **Past AGM meetings** to **Events/Past Events** for easy access.

Amended **CC members list** which can be found via **About/Who Are We**

Admin is working on ensuring that **members’ biographies** will be displayed again.

Admin is still working on new **membership online joining form**.

Under **Policies**, now showing our latest **Maternity Policy** and **Prevention and Public Health Policy** via dropdown.

Our website subscriber number has also risen from 586 to 609 due to these changes.

**Facebook:**

2,630 followers and 6429 post reach this week, so far (not a full week). An additional 10 to 17 thousand people are being reached regarding the Coronavirus blog.

I update Facebook several times a day. I enjoy building up our profile, and getting a strong socialist message out, not to mention constant attacks on the Tories. We are becoming very effective as distributers of reliable information to counter the Tory propaganda machine.

In addition we are publishing papers, and comments and circulating around members and groups, daily, responding to enquiries from branch chairs and secretaries. We get requests from the media for contact details of our experts. But, ensuring we maintain our GDPR obligations, such details are not simply handed over, if at all.

My thanks to our Admin for his support expert knowledge and diligence. Whatever I ask for, he ensures it is fit for publication or distribution from the technical perspective.

|  |  |
| --- | --- |
| Members | Branch |
| 257 | Greater London |
| 147 | Manchester |
| 131 | West Midlands |
| 93 | North East |
| 63 | Yorkshire |
| 58 | Cymru Wales |
| 55 | Liverpool |
| 49 | Oxfordshire |
| 33 | SHA Scotland |
| 32 | Fenland |
| 29 | Home Counties |
| 28 | Avon |
| 25 | Cheshire |
| 22 | East Midlands |
| 17 | Preston |
| 17 | Brighton |
| 13 | Normid |
| 11 | Plymouth |
| 6 | Kent |
| 6 | Solent |
| 2 | Dorset |
| 2 | unknown |
| 1 | Rest of the World |
| 1 | Ireland |

| **membership classes totals** | |
| --- | --- |
| **Members** | **Class** |
| 1345 | Enquirer |
| 758 | Member |
| 733 | Former member |
| 376 | Local Organisation |
| 332 | Reduced rate |
| 131 | National Organisation |
| 4 | Subscriber |
| 1 |  |

**Last 30 Days Insights for:**

Your Website

**Sessions**

53207

**Pageviews**

64780

More users returned to your site in April.

You had 42.3K users in March, 808 came back in April, which means that 1.9% of your users returned to your site.