

## **“Liaison with Labour Movement and Patient Groups” - Scoping Paper**

*(Not exhaustive - work in progress – please help to fill in the gaps )*

The [Chairs Report](#) to Central Council on 4<sup>th</sup> June 2018 suggested that various developmental tasks were allocated to the SHA Vice-Chairs.

My task was to lead on “Liaison with Labour Movement and Patient Groups”.

Activity on this has been neglected because of diversions into other areas of SHA work...

To clarify and avoid further misunderstanding, ‘Leading’ does not of course mean actually ‘doing’ all the liaison!

I have now drafted an initial scoping framework of the potential areas and dimensions encompassed within the topic. Liaison is clearly carried out at various levels and in different ways. Some will, or can, be systematic and some informal and ad hoc.

I hope that Central Council members will contribute to building the detail of the potential of this area of work by providing relevant information about e.g. existing memberships and relationships, contacts and suggestions.

I suggest that this is followed up with prioritisation of the various dimensions of the work and that we will go on to produce an Action Plan.

### **Suggested Objectives**

To build, enhance and boost

- Membership of the SHA
- The profile of the SHA
- Awareness of SHA work and policies
- Connections, interactions and joint initiatives with other bodies
- Development of co-operation /collaboration where appropriate
- Information exchange - two-way process
- SHA delegate opportunities within the Labour Movement

## **Methods** *(possibilities to be explored)*

**Direct 'real life' communications** through memberships and allegiances

**SHA Newsletter or Bulletin** (regular or occasional) - shared by email, through website and on Social Media

### **Increasing Online and Social Media 'reach'**

Build SHA profile on social media - encourage SHA members to 'like' SHA Facebook posts (Currently rarely more than 20 likes for most posts) and share them

- and to follow SHA Tweets and retweet them.

Encourage SHA members and Central Council members to suggest posts for SHA website and on Facebook and Twitter and make clear how they can do that.

Pursue more reciprocal 'Following' on Twitter and 'Liking' Facebook Pages with other relevant organisations

Facebook Posts and Tweets – encourage Central Council members to post - or to suggest - posts and tweets

## **Labour Movement Organisations**

### **Labour Party**

**LP Branches**

**LP CLPs**

**Liaison with Shadow Cabinet**

**Socialist Societies** affiliated to the Labour Party

### **Co-op Party**

### **Trade Unions**

**Unions representing health service workers**

**Unite Doctors in Unite**

**Unison BMA Hospital Consultants and Specialists Association**

**Royal College of Nursing**

**Unions affiliated to the Labour Party**

**Unions – Other...**

## Patient Groups

### Campaigns to sustain the NHS as a Publicly Funded, Publicly Provided and Accountable Service.

[Health Campaigns Together](#) (Umbrella Org) (HCT)

[Keep our NHS Public](#) (KONP)

KONP Regional Groups

### Patient Involvement / Representation Advocacy Groups

[Patients Association](#) “Listening to patients. Speaking up for change”

The Patients Association is an independent patient charity campaigning for improvements in health and social care for patients.

[National Voices](#) National Voices is the coalition of charities that stands for people being in control of their health and care.

“We want person-centred care: people having as much control and influence over their care as possible– as patients, carers and members of communities.”

[Involve](#) “We bring people and decision-makers together to solve our biggest challenges”

“We're the UK's leading public participation charity, on a mission to put people at the heart of decision-making”

[Open Democracy – our NHS](#)

“We bring together and help resource existing networks, campaigns, bloggers, journalists, unions, activists, patient groups, health bodies, academics and concerned citizens who want to save the NHS, providing a hub for debate, reporting, campaigning and strategy-building.”

### Chronic Conditions Support and Self-Help groups

Many and varied...

[WHO International Directory of Patient Support Groups](#)

Some are independent – for some there are potential [conflicts of interest](#)

## **Next Steps**

Central Council members are asked to provide

- Information about existing active memberships or links with relevant organisations or bodies.
- Additions of any areas or dimensions of liaison
- Details of existing roles within the liaison channels identified here - or in others
- Information about other organisations to be added
- Offers to get involved in liaison in any of the areas identified – or others

**Totally open to comment, additions and enhancement!**

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