

PERFORMANCE Report January to December 2011

Membership numbers broken down by membership class

Membership	2007	2008	2009	2010	2011
Insufficient subs	51	47	44	31	27
Current	517	558	573	609	642
reminder1	18	38	14	44	68
reminder2	18	8	32	55	28
No address	16	14	13	11	10
LIFE	25	17	15	12	11
Unison block	293	265	259	319	331
Unite health	63	66	54	47	49
Honorary		12	16	17	10
GMB		32	28	26	22

Newsletters editions published: Socialism and Health 5 editions (2 published electronically) Numerous Members bulletins

Articles / letters published and broadcast:

Manchester Mule – Choice consultation, Nursing Standard, Left Foot Forward, Hartlepool Mail (Intrahealth), Guardian (How do we tackle the North/South divide on health funding?) Pulse, HSJ (several including Haxby rationing story), GMB Fusion, Wolverhampton Express & Star, Mix 96 radio, Cartoon in Ken Browne's Sociology for ASA AQA, Polity 2008, BBC Radio WM (this list is not complete, as we haven't been able to keep track of everything)

Talks and appearances:

Bradford People's Coalition against the Cuts, Greater Manchester Association Of Trade Union Councils, Oldham PCT Citizens Jury, Usdaw Retired members National Council, College of Healthcare Chaplains, Unison events in Burnley, Nelson and Colne, Save the NHS York, West Kirby Save our NHS, USDAW Manchester & District Federation, Defend Our Community Services (Bracknell), Save the NHS Horsforth, Save our NHS Rochdale, Stroud CLP Save the NHS, Islington Councillors, Sheffield Fabians, NHS 63rd Birthday: Unison Eastern Region campaign event.

Constituency Labour Parties

Bradford South, Aylesbury, Fylde, Hampstead North, Workington, South West Hertfordshire, Taunton, Manchester Withington, New Forest West, Chester, Milton Keynes, Batley and Spennings, Evesham, Brent Central, Norfolk North, Nottingham South, Shipley, Otley, Bradford combined, Liverpool West Derby, Morecambe & Lunesdale, Saffron Walden, Stretford & Urmston, Chorlton, High Peak, Lincoln, Doncaster North, Crosby, Great Yarmouth, Bracknell, South West Herts, Pudsey, Crewe & Nantwich, Harrow West, Hemel Hemstead, Kenilworth & Southam, Warwick & Leamington, Islington South, Hampstead and Kilburn CLP

Income and expenditure

Income £30,368 (2010 £34,611)
Expenditure £33,387 (2010 £30,341)

Website activity

2011: Total 1,407,228 hits 51.60 GB downloaded over the year
2010: Total 1,307,262 hits 41.74 GB downloaded over the year
2009: Total 889,982 hits 60.49 GB downloaded over the year
2008: Total 916,809 hits 30.29 GB downloaded over the year

2007: Total 695,357 hits 17.20 GB downloaded over ten months

Google page rank of 5/10 for sohealth.co.uk (4 last year). Peak traffic is usually November

Best month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
2011	15570	26057	50609	15967	5.94 GB
2010	13731	23769	47166	139286	4.59 GB
2009	11282	15738	30602	104852	7.28 GB
2008	10395	15834	30706	97034	3.95 GB
2007	10279	15063	30437	92797	2.75 GB

Social Media

Our Facebook page now has 1261 (885 last year) fans. During the year we have established a Twitter feed which now has 243 followers

Contacts

contact total year		
Year	Number	With Email
2003	311	311
2004	292	292
2005	480	479
2006	991	986
2007	2075	2053
2008	5301	4771
2009	5829	5418
2010	7992	7335
2011	15550	14618
Total	38821	36265
Last year	32297	29608

Our database is probably as large as we can manage, and we are having to spend a lot of effort avoiding spam filters.

Events

The pattern of our events this year has been very varied. We have run few policy based seminars and a lot of agitational events – something we are still experimenting with.

<i>date</i>	<i>Event</i>	<i>Attendees</i>	<i>Income</i>	<i>Expenditure</i>
25/01/11	Conservative health policy	London 59	£940.00	£569.75
29/01/11	138 Degrees	Manchester 17	£0.00	£0.00
30/01/11	138 Degrees	Liverpool 34	£0.00	£0.00
18/03/11	138 Degrees	Leamington 23	£0.00	£74.60
22/03/11	S harp End of the Big Society	London 30	£0.00	£377.78
14/04/11	J ohn Pugh	Southport 60	£0.00	£40.10
13/06/11	Health and Housing	London 35	£364.00	£135.00
20/07/11	Contracts, Commissioning and Conflicts	London 20	£724.29	£711.10
25/07/11	Health Inequality 2011	Manchester 9	£120.00	£195.59
05/09/11	Councillor training	York 10	£80.00	£25.70
27/09/11	Health & Welfare Under the Coalition	Liverpool 35	£0.00	£324.00
16/11/11	Councillor training	London 18	£110.00	£0.00
22/11/11	Future Hospital	London 36	£540.00	£383.97
Total		386	£2,878.29	£2,837.59